

## Abstract of the Disclosure

A plate inserting apparatus includes a loader, a first regulating member, a second regulating member, and support plates, oscillating rollers, air cylinders, a shaft, and bars. The loader holds a new plate  
5 inserted in a lateral direction and feeds the new plate to a plate cylinder. The first regulating member regulates a position of one side edge of the new plate inserted in the loader. The second regulating member regulates a position of the other side edge of the new  
10 plate inserted in the loader, thus positioning the new plate in a widthwise direction in cooperation with the first regulating member. The support plates, oscillating rollers, air cylinders, shaft, and bars move the new plate inserted in the loader in a direction  
15 substantially perpendicular to a plate surface, thus accommodating the new plate between the first and second regulating members.